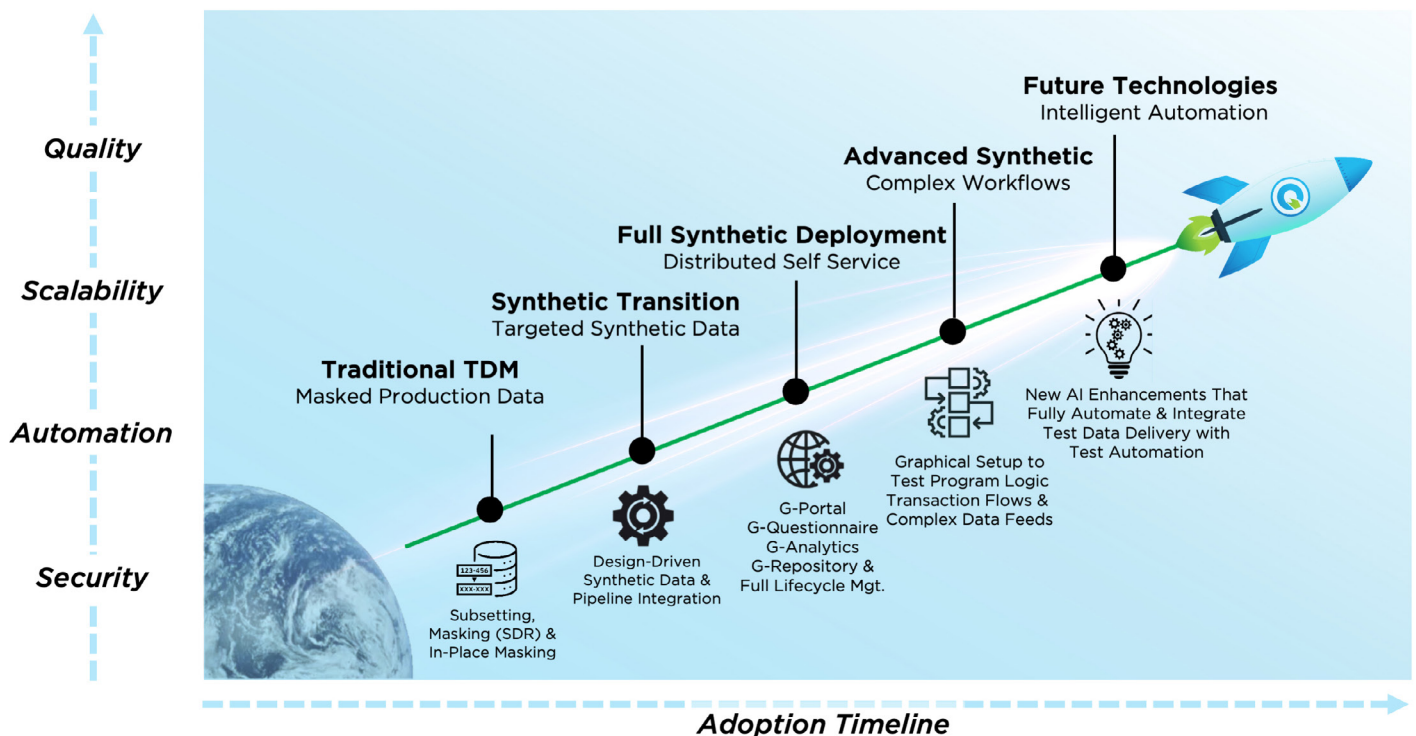# NAVIGATOR SERVICES

Guided Deployment of Your Synthetic Data Transformation

Modern enterprises face increasing challenges with traditional Test Data Management (TDM) practices. Copying, masking, and subsetting production data for software testing poses risks, including data privacy concerns and compliance with stringent regulations. As organizations seek a secure, scalable alternative, GenRocket's **Quality Evolution Platform** enables a smooth transition to **full deployment of Design-Driven Synthetic Data Generation**, gradually replacing the organization's dependency on sensitive production data. This transformation enhances data security, improves automation, and increases test data quality.

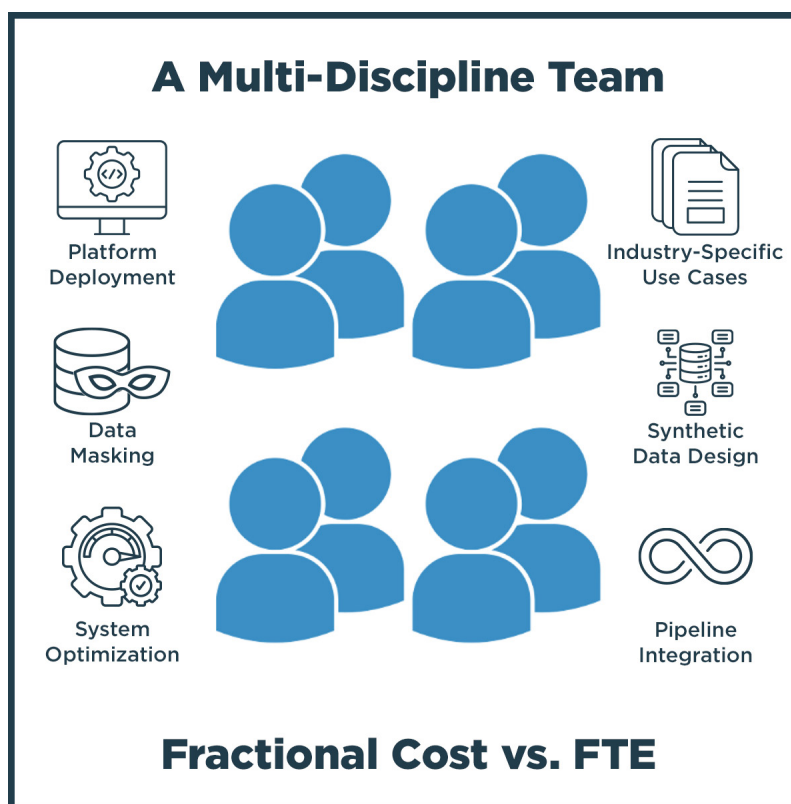## GenRocket's *Quality Evolution Platform*

To guide our customers through this transformation, **GenRocket Navigator Services** provide expert consultation and hands-on assistance at every stage. GenRocket Navigator Services is a professional, consultative program designed to accelerate the adoption and deployment of the **GenRocket Quality Evolution Platform**. Think of Navigator Services as a virtual **Center of Excellence (CoE)** that augments your own technical team with GenRocket experts trained in all facets of traditional TDM as well as the next generation of synthetic data generation and beyond.

Tailored Expertise for Every Stage

When you engage with GenRocket to deploy its **Quality Evolution Platform**, the **Navigator Services** team assesses the scope and complexity of *Test Data Projects* required to meet your objectives. Based on this assessment, an appropriate number of service hours are allocated for use during the year.

Navigator Services represents a fractional, multi-discipline model that delivers on-demand expertise without the need for you to hire, train, and manage a dedicated internal staff.

A Multi-Discipline Team

Platform Deployment

Industry-Specific Use Cases

Data Masking

Synthetic Data Design

System Optimization

Pipeline Integration

Fractional Cost vs. FTE

This flexible service delivery model provides the right expertise required at the time it's needed to guide the implementation of GenRocket's enterprise-class synthetic data generation platform on a global scale.

Key Areas of Expertise

GenRocket Navigator Services provide subject matter experts across multiple functional areas:

- **Platform Deployment** – Ensuring a smooth and optimized rollout of GenRocket technology and all of its components to dev and test teams located anywhere around the world.

- **Test Data Case Design** – Structuring test data cases to maximize test coverage and fully validate the functionality and operational performance of enterprise software.

- **Pipeline Integration** – Embedding synthetic test data automation into your development tools, testing frameworks and CI/CD workflows.

- **System Optimization** – Enhancing the performance, scalability, and efficiency of the platform through the use of advanced analytics and centralized system management.

- **Multi-Discipline Team** – Accessing the right form expertise at the right time to accelerate the deployment, adoption, and expansion of the system.

- **Fractional Cost vs. FTE** – Reducing costs by leveraging shared, non-dedicated resources where billable hours are consumed based on the actual time worked.

The Benefits of GenRocket Navigator Services

Navigator Services accelerate deployment by providing hands-on expert guidance, ensuring a seamless transition to the next generation of Design-Driven Synthetic Data Generation. Our customized support is tailored to meet your organization's specific test data needs and goals. By leveraging our cost-effective resources, you can avoid the expense of hiring and maintaining a dedicated staff.

As your organization evolves, Navigator Services will adapt to match your automation journey. Finally, when the time is right, we facilitate a seamless knowledge transfer, empowering your in-house teams to manage your synthetic data generation environment independently. With GenRocket Navigator Services, our customers gain a strategic partner to navigate their synthetic data transformation and maximize the value of their Quality Evolution Platform.