GenRocket

COMPANY OVERVIEW
It's Time to Think Differently about Test Data

COMPANY

Founded:	February 27, 2012
Headquarters:	2930 East Ojai Avenue, Ojai, California 93023, USA
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	+1 (805) 836-2879
	info@genrocket.com
Financials:	Private, venture-backed
Presence:	Global partner and customer base
Industries:	Banking, Insurance, Financial Services, Healthcare, Software, Telecom, Advertising, Information Technology, Transportation
Partners:	8 tier-1 software testing integration partners
Employees:	15 full-time plus contractors and service partners
Leadership:	Garth Rose, CEO and Hycel Taylor, Chief Architect
Patents:	Awarded for systems and method for test data generation

VISION

We think differently about test data

GenRocket provides test data solutions to organizations that require high-velocity software testing with the industry's only real-time synthetic test data generation platform capable of producing secure, accurate, model-based test data in high-volume, at low cost, and with a new level of simplicity.

GenRocket has perfected real-time synthetic Test Data Generation as an enterprise-class alternative to complex and costly Test Data Management platforms whose primary purpose is masking and managing production data for testing purposes.

GenRocket's test data generation platform produces superior test data at 10 times the speed and 1/10th the cost of traditional TDMs and provides similar cost/performance benefits when compared to internally developed in-house test data management solutions.

GenRocket breaks the test data bottleneck with a solution that eliminates the cost, complexity and risk of using production data for testing.

We believe it's time for the everyone to think differently about test data

SPEED
Faster data delivery
for CI/CD pipelines

COST
Costs 10% of alternate
TDM solutions
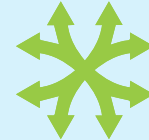
QUALITY
Accurate controlled
and complete

SECURITY
Fully secure /
Great GDPR solution

SIMPLICITY
Faster to implement /
Less complex

VERSATILITY
Flexible architecture
for any TDM need

CAPABILITIES

- Generates conditioned, patterned and controlled test data
- Full referential integrity is maintained across all domains
- Runtime and REST APIs integrate with applications and testing tools
- Allows self-service test data and CI/CD pipeline integration
- Data Generators have parameters that allow an almost unlimited range of business logic to be tested and generated (currently 231 Generators)
- Data Receivers format data for any test environment (currently 51 Receivers - custom Receivers can be added quickly)
- All natural languages, symbols and notations are supported
- Synthetic data can blend with programmatic or production data
- Provides flexible data model setup and lifecycle management

SERVICES

- User training and onboarding (GenRocket University)
- Addition and customization of data Generators and Receivers
- 5 X 24 hour technical support and daily software updates

ADVANTAGES

- Rapidly generates test data (e.g. 1 Billion records in 20 min.)
- Flexible architecture integrates with all testing frameworks
- Maximizes code coverage, testing accuracy, defect detection
- Costs 90% less than traditional TDM-based solutions
- Costs 65% less than home grown test data solutions
- Onboards users and operationalizes in just days